

New M-Series Headphone Line



	ATH-M20x	ATH-M30x	ATH-M40x	ATH-M50x
Map	49,00€	69,00€	99,00€	159,00€
Collapsible	No	Yes	Yes	Yes
Swivel Amount	15° Both Directions	15° Both Directions	15° In/90° Out	90° Both Directions
Detachable Cable	No	No	Yes	Yes
Cable Type	Straight	Straight	Straight, Coiled	Straight, Short Straight, Coiled
Accessories	Snap-on 1/4" Adapter	Screw-on 1/4" adapter, Pouch	Screw-on 1/4" adapter, Pouch	Screw-on 1/4" adapter, Pouch
Replaces	ATH-M10, ATH-M20	ATH-M30, ATH-M35	ATH-M40, ATH-D40	ATH-M50, ATH-M50s
Quality	Novice/Semi-pro	Semi-pro/Pro	Pro	Pro
Application	Tracking, mixing	Tracking, mixing	Tracking, mixing, DJ	Tracking, mixing, DJ, personal listening
Sound	Good with solid bass emphasis	Very detailed with good mid-range definition	Very well balanced throughout frequency range	Extended frequency response with solid low-frequency definition
Message	Great entry-level headphones for home studio use, podcasting, or live tracking	Solid performance, makes great studio tracking headphones, ideal for home studio mixing and field recording. Alternate uses include audio/video post production and location sound dialog recording for film/video.	Improved earpad and headband materials for added durability. Similar build quality and professional applications as the ATH-M50 with a few less features and without the ATH-M50 legacy. A perfect all-around performer.	Same critically acclaimed M50 sonic signature with added features customers requested. (Improved earpad and headband materials for added durability, detachable cable with included straight, coiled and short straight cables. Track, mix and listen on the go.) Also available in white. Limited edition blue version available for \$189 MAP (We expect this product to sell very well as it is a perfect mix of the right price, good looks, great performance and solid build quality.)
AKG	K77	K99 K121	K240	K240 MKII; 271 MKII
Sennheiser	HD203	HD205II	HD280Pro	HD380Pro
Shure	SRH240		SRH440	SRH840
Sony	MDR7502		MDR7506	
Beyerdynamics				DT100